

# Celebrating 25 Years Of Support For The Vacation Rental Industry In Florida



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For over 25 years the Florida Vacation Rental Management Association has supported this important facet of Florida's Tourism Industry. Our ranks have grown considerably over the years to a hospitality sector that now delivers well over \$31 billion dollars each year in economic benefit to the State of Florida and its communities. Hundreds of thousands of Floridians are engaged daily in the unique operations associated with vacation rental homes, condos and resort properties.

Unlike other hospitality sectors, we are comprised of individually owned and quite often, individually operated units of lodging. Each offering the utmost in guest services to millions of Florida tourists each year for decades. From the days of roadside cottages for rent to the newest luxury resort homes in gated communities, no other lodging alternative says 'welcome home, to your home away from home, like a vacation rental. Tourist demands and 2nd homeownership statewide has overwhelmingly contributed to this fast paced and evolving lodging sectors growth. But without dedicated and supportive professionals believing in vacation rental lodging, nothing would have been possible.

Without the support of our industry partners and years of dedicated leadership, we would have never achieved such overwhelming success. The Florida VRMA has transformed itself from a fully volunteer operation to the largest statewide vacation rental association in the United States today. We currently support hundreds of vacation rental owners, managers and industry partners that manage tens of thousands of Florida homes.

Thank you to all that have made  
the Florida VRMA #1 in the US  
Vacation Rental Market.



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